

Thank you for being a Milk Max Silage Research<sup>SM</sup> program participant. We look forward to providing you on-farm silage performance data. Using the sample kit provided, please follow these instructions carefully to help optimize results.

# CONTENTS OF YOUR MILK MAX SILAGE RESEARCH<sup>SM</sup> KIT:

- A plastic sample bag with silage sample ID Label
- A Milk Max Silage Research<sup>™</sup> Participation Agreement postcard for you to sign and mail
- A postage paid envelope addressed Dairyland Labs to send your sample
- A list of dealer codes, which will help you retrieve you forage analysis within 48 hours after lab receives sample
- A list of Field Sales Representative codes and product identifier codes to help better code our data

## 1. Make the Timing Right

A credible analysis of a silage product's nutrient and performance rankings depend heavily on freshness. Therefore, it's important you submit a sample that has come straight from your field at harvest, just before ensiling. Please do not pull from the silo.

Furthermore, because a prime objective of our research is to find the silage products and characteristics that maximize milk production, it's important that you harvest at the right time — typically at or near 65%—70% moisture, before the kernel starts to become too hard, but after starch has accumulated within the kernel.

This stage of maturity is a highly significant factor influencing corn silage digestibility and, ultimately, total pounds of milk per ton.

### 2. Give Us Your Best

Please provide a clean, healthy sample of your silage corn in its best possible condition. Packing and shipping early in the week will minimize the time your sample spends at the post office, and will help ensure timelines and freshness.

### 3. Fill out the Required Paperwork

Please ensure you fill in ALL of the information on the Silage ID Label. If you have a preprinted label attach it to the sample and please add Brand product number and estimated wet yield. Remove all air in the bag and zip close. Without that information, the analysis will have no comparative value.

Field Sales Representative/Dealer codes can be found within your kit
Please place the correct product identification using the product identifier sheet attached.
Competitive sample must have accurate product number for reference in Milk Max Silage Research<sup>SM</sup> book.
Your Hubner Seed<sup>™</sup> account number can be found on a recent Hubner Seed statement
Milk Max Rewards participants: Please specify the amount of wet yield/acre even if it is just a good estimate.
Please fill out the Participation Agreement postcard and send in mail
All samples must be mailed to lab by Oct. 15th for publication in Milk Max Silage Research<sup>SM</sup> book
One Reward and/or one challenge sample per customer please

#### 4. Ship it in the Bag and Envelope Provided

- Place your plastic sample bag filled with forage into the pre-paid, self-addressed envelope to Dairyland Labs.
- Please submit the participation postcard at the same time you mail your forage sample.

#### For more information, or if you have questions: Call 724.263.4778

